



For Immediate Release

**WorkforceLogic Vendor Management System Ranked #1 in Industry Survey
*Top Scores for Ease of Use and Other Features Go to WorkforceLogic Essential***

SAN FRANCISCO, California, March 29, 2010 – A recent independent survey of temporary staffing firms across the U.S. found that the WorkforceLogic Vendor Management System (VMS) is the preferred VMS among top competitors. WorkforceLogic Essential was voted the most popular VMS overall and scored highest on several key features and benefits.

The survey was conducted by international marketing firm Rocket Science over a one-month period beginning January 2010. An email invitation to participate in the survey was sent to more than 1,500 staffing professionals representing 373 companies nationwide.

WorkforceLogic Scores Highest

WorkforceLogic was ranked as the most frequently used VMS system among the top five vendors, with 91% of survey respondents indicating that they currently use or have used WorkforceLogic Essential. Of the many respondents who indicated having used a variety of VMS systems, the majority named WorkforceLogic as their favorite:

VMS Vendor	Popularity Rank
WorkforceLogic.....	1
Fieldglass	2 (tie)
IQ Navigator	2 (tie)
Beeline.....	3
PrO Unlimited	4

Most Important VMS Features

Technology companies often include features in their products that few people use. The survey took this into consideration and asked respondents to rank VMS features according to which are most important to large companies:

Feature	Importance Rank
Ease of Use	1
Submittal Process.....	2
Requisition View	3
Interview Process	4
Email Communications.....	5
Offer Processing.....	6
Timecard Processing.....	7
Reporting.....	8

Workforce Logic VMS Feature Ratings

Survey respondents then rated each VMS vendor on these key features. WorkforceLogic received the highest score for ease of use—the feature selected as most important—with 74% of respondents ranking WorkforceLogic as “excellent” or “above average” in this category (compared to 52% for the second-ranked vendor). In fact, WorkforceLogic received the highest scores overall, receiving more ratings of “excellent” or “above average” than the other four vendors. Fieldglass received the second highest scores, while IQNavigator placed third.

“Excellent” or “Above Average”

	WorkforceLogic
Requisition View	77%
Ease of Use	74%
Overall Functionality	71%
Offer Process	72%
Candidate Submittal	70%
Timecard Process	68%
Reporting	66%
Email Communications	65%
Interview Process	63%

<i>Fieldglass</i>	<i>IQNavigator</i>
51%	44%
52%	40%
56%	50%
44%	46%
49%	33%
50%	50%
35%	45%
50%	44%
49%	41%

Gary Nelson, Chairman and CEO of WorkforceLogic, says, “We pride ourselves on listening to our clients and letting them help guide our technology development. We stay in contact throughout the year, including in-person quarterly reviews to get feedback on our product and services. It appears that our efforts towards listening to the ‘market’ have paid off!”

In addition to feature ratings and vendor rankings, the survey asked staffing professionals to share the advice they would give their VMS vendors. The responses strongly indicated that companies prefer VMS vendors who develop tools that are simple to use and that include only relevant features.

According to one staffing firm representative who has used WorkforceLogic VMS, “WorkforceLogic is simple, to the point and the most logical VMS I have ever used.”

Another respondent states, “WorkforceLogic tends to defer to the clients’ interests, whereas the rest pretend to be something that they are *not*...the client.”

To learn more about WorkforceLogic’s VMS offering, as well as their other products and services, visit www.workforcelogic.com.

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About WorkforceLogic

WorkforceLogic delivers workforce management and risk mitigation solutions that give businesses of all sizes improved control over their contingent workforce programs. We serve as a trusted advisor and keep each client’s budget, specific business goals and market response requirements in focus while helping them develop and execute creative strategies. WorkforceLogic has the experience, talent and track record to provide a variety of critical products and services, including reporting and analytics, VMS, MSP, compliance and payroll. For more information, visit www.workforcelogic.com.

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