



## **For Immediate Release**

### **WorkforceLogic Hosts First-Ever Supplier Advisory Council**

Sonoma, California, May 17, 2007 — WorkforceLogic, a provider of workforce management software and services, held its first Supplier Advisory Council meeting in Sonoma.

WorkforceLogic invited 15 of its staffing suppliers to participate. The Supplier Advisory Council members were selected from a pool of over 200 suppliers who work with WorkforceLogic all over North America—chosen for their ability to provide strategic insight and feedback on complex managed services programs.

The day-long event was mainly focused on gaining supplier feedback and input on the main issues facing staffing companies, and it also included presentations by WorkforceLogic's Product Management experts. Participating suppliers sent representatives from all over the U.S. to the council meeting with the goal of defining the highest standards of a managed services provider (MSP) supplier relationship.

“We created the Supplier Advisory Council to provide an opportunity to strategize with other companies in the staffing industry and to contribute to the design of the WorkforceLogic Supplier Management Program,” said Paige Mazzoni, EVP Product Management for WorkforceLogic. “We hope that by creating a collaborative forum that builds strategies through market analysis we will continue to lead the market with our services.”

#### **About WorkforceLogic**

WorkforceLogic is an innovative workforce management company focused on risk mitigation, talent acquisition management and contingent workforce planning. As a professional advisor, we help our clients strategically manage their workforce acquisition process while managing costs and mitigating risk. We help our clients create and execute an innovative strategy for managing the acquisition of their workforce that fits their budget, specific business goals and market response requirements. Some of WorkforceLogic's premier clients include Sony, Brocade, and Bank of the West. For more information, go to [www.workforcelogic.com](http://www.workforcelogic.com).

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