



For Immediate Release

WorkforceLogic Managed Service Program Ranks High per HRO Today's Customer Survey

SAN FRANCISCO, California, April 26, 2010 – HRO Today magazine, which covers the outsourced HR services market and is read by nearly 30,000 senior managers and executives, announced that WorkforceLogic was ranked #4 in the "quality of service" category and #6 overall in its recent 2010 "Baker's Dozen Customer Satisfaction Ratings: Top Managed Service Programs" survey.

Gary Nelson, CEO of WorkforceLogic says, "We are thrilled about this top-tier ranking, especially considering the other quality companies on the list. We're privately owned and self funded, unlike many of our competitors. We've always focused on listening to our clients' needs and responding with exceptional products and services. The results of the HRO Today survey tell me that we're succeeding in those areas, which is the best news I could hope for."

WorkforceLogic MSP clients include BNP Paribas, Clorox, Cox Communications, eBay, Facebook, Google, Hitachi Data Systems, Microsoft, NetApp, Sony and Yahoo!.

Cox Communications' Corporate Recruiting and Vendor Manager says, "WorkforceLogic's VMS/MSP solution has added controls to our contingent workforce management program, which has given us greater visibility into our workforce, added efficiencies to our processes, and enabled us to reduce costs. We rely heavily on our contingent workforce, and WorkforceLogic has given us the transparency we need to make strategic decisions related to this labor category."

The HRO Today survey process included multiple steps: 1) HRO Today identified the top U.S.-based MSP providers; 2) the survey research team asked those providers to identify customers to be surveyed; 3) HRO Today examined their own database as a means of identifying additional buyers to survey; 4) the surveys were sent out; and 5) the responses were analyzed to score each provider with a statistically significant sample (60 or more verified customers). Each respondent answered questions about services provided, scope and scale of services, quality of services and satisfaction level.

To learn more about WorkforceLogic, visit www.workforcelogic.com .

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About WorkforceLogic

WorkforceLogic delivers workforce management and risk mitigation solutions that give businesses of all sizes improved control over their contingent workforce programs. We serve as a trusted advisor and keep each client's budget, specific business goals and market response requirements in focus while helping them develop and execute creative strategies. WorkforceLogic has the experience, talent and track record to provide a variety of critical products and services, including reporting and analytics, VMS, MSP, compliance and payroll. For more information, visit www.workforcelogic.com.

About HRO Today

HRO Today is read by more than 28,000 senior HR managers and executives involved in the selection, procurement, and delivery of services such as payroll, benefits administration, recruitment, relocation, screening, HRMS, talent management, training, incentives, and others. In addition to a print version, HRO Today's web portal, www.HROToday.com, is viewed by thousands of industry professionals each month, who turn to the site for breaking news, industry trends, buying advice, and more.

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