



## **For Immediate Release**

### **WorkforceLogic Provides Flexible and Timely Solution to ECG Clients**

Sonoma, California, February 8, 2008 — In light of the recent bankruptcy filing of ECG— and the difficult position many companies find themselves in because of this situation—we want to let you know more about the Nelson Family of Companies and WorkforceLogic. WorkforceLogic provides the same type of services as ECG and we help companies transition to a set of services and solutions that meet or exceed your expectations—beginning immediately. But do not just take our word for it, ask our existing clients.

#### **Why WorkforceLogic**

WorkforceLogic boasts an impressive list of clients. Customers use our solutions in industries ranging from Financial Services to Technology to Telecommunications. Our clients include Cox Communications, eBay, Brocade, Bank of the West and Sony Entertainment America. We also have a diverse and large network of referenceable suppliers working with us.

WorkforceLogic is a financially stable company with a strong management team that has ensured five consecutive years of revenue and profit growth. All of our financials are audited. We pride ourselves on our high quality corporate governance and our reputation for integrity and service. The company has never gone bankrupt, nor has it experienced any type of corporate reorganization. We have also received our SAS 70 Type II Certification, further exemplifying our excellence in business processes and constant improvement methodologies.

WorkforceLogic is committed to providing the financial options necessary to grow our business. Wells Fargo has acted as our banking partner for 14 years. In addition to treasury services, they also provide a working capital line and “independent custodian” or escrow services for those interested customers that will provide the insurance you expect and deserve ensuring your suppliers are paid accurately and in a timely manner. Finally, Wells Fargo’s corporate lending department readily provides credit and financial references upon request, and we are happy to facilitate that process. As part of our commitment to excellence, we have cultivated an ability to react quickly to market changes.

In response to the recent ECG bankruptcy, we have created a program that will help former ECG clients implement a rapid transition to a new partner in order to keep their business running. We call this offering the WorkforceLogic Advantage program. It includes the following:

- Expertise of former ECG executives and management from the service and quality areas, familiar with the service delivery methodologies of ECG, and in many cases have knowledge of the client's specific requirements because they provided service to the client company. This ensures the client's critical business needs are understood and met.
- A migration path for each customer, allowing customer data to be re-implemented with WorkforceLogic's software solution. This will reduce the normal implementation cycle from 140 days to 30-40 days.
- Pre-configured templates, allowing customers to get up and running quickly, with the functionality they need.
- Diversity suppliers and payrolling options, through our Workforce Renaissance venture.
- Payroll solutions that can be up and running in 5 days.
- A full workforce management software solution, WorkforceLogic Enterprise.
- Managed Services, from supplier management to compliance audits.
- 38 Years of Financial Stability

WorkforceLogic is a division of the Nelson Family of Companies and is an innovative workforce management company focused on risk mitigation, talent acquisition management and workforce planning. Founded in 1970, the Nelson Family of Companies has been in business for 38 years. We began as a staffing company and then introduced a series of extended offerings over time:

- Risk mitigation and payrolling services as part of WorkforceLogic.
- Vendor management and managed services solutions, also under the WorkforceLogic umbrella.
- An online job board, called NelsonJobs.

Over the 38 years, Nelson has consistently and organically grown both revenues and profits. In 2007, the company achieved revenues of \$396M. For the period 2002 to 2007, our 5 year compound average growth rate is 25% for revenue and 42% for net income. In addition to these strong financial achievements, Nelson Family of Companies has received a variety of awards over the years. We are proud to be the recipients of such awards as Inc.'s Top 100 Companies and the San Francisco Business Times #1 Independent Staffing Business in Northern California.

**About WorkforceLogic**

WorkforceLogic is a software and services company that provides a flexible, adaptable suite of services and software tools that enable companies of all sizes to simplify processes, obtain the best people when they are needed, and manage those people in a way that optimizes their value as a long term strategic asset.

WorkforceLogic has a strong tradition of market leadership through innovation, adaptability and agility. We are problem solvers who act as a trusted partner dedicated to creating and delivering tools and services that assist our clients in strategically managing their workforce while building revenue, reducing costs, and reducing risk.

Some of WorkforceLogic premier clients include Yahoo!, Harley-Davidson, Brocade, Bank of the West, Hitachi Data Systems and Barclays Global Investors.

**About the Nelson Family of Companies**

The Nelson Family of Companies was founded in 1970 by Chairman and CEO Gary D. Nelson, and is headquartered in Sonoma, CA. According to Staffing Industry Analysts, the company has grown into the 64th largest staffing company in the United States and is the largest independent human capital solutions company in Northern California. This solid growth recently culminated in record revenues of \$288 Million in 2005. The Nelson Family of Companies has been ranked as one of the "Best Places to Work" in the Greater Bay Area for the second year in a row according to an employee survey done by the publishers of the San Francisco Business Times and Silicon Valley/San Jose Business Journal.

**Press Contact:**

Lydia Wilson

(510) 544-9944