



For Immediate Release

**WorkforceLogic Announces Release of Superior Reporting and Analytics Solution
*Essential Intelligence Utilizes IBM Cognos to Provide Comprehensive Information***

SAN FRANCISCO, California, February 1, 2010 – WorkforceLogic has announced the release of *Essential Intelligence*, the most powerful contingent workforce reporting and analytics tool ever developed. *Essential Intelligence* is powered by IBM Cognos, a world leader in Business Intelligence. The initial release focuses on financial reporting and analytics.

Essential Intelligence greatly simplifies workforce management by supporting more effective decision making at all management levels. Its analytic capabilities are exceptional, and the reporting it provides make it an industry leader among vendor management software (VMS) solutions.

“When you consider the successful track record of our recognized services—risk mitigation, compliance, MSP, payroll—and the power of our comprehensive VMS, the introduction of *Essential Intelligence* categorically distinguishes WorkforceLogic as the best overall solution for companies of all sizes,” says Gary Nelson, CEO of WorkforceLogic.

Cox Communications, based in Atlanta, is an early adopter of *Essential Intelligence*. Recognizing its value, management wanted to make sure their organization was first in line, and they are confident that *Essential Intelligence* will enhance Cox’s workforce management activities. Cyndi Scallion, Senior Manager, Supply Chain Strategic Sourcing, says, “Having holistic visibility into our workforce will allow us to strategically adjust our workforce mix while improving our operational effectiveness. With WorkforceLogic *Essential Intelligence*, we can move from being reactive in our workforce planning to proactively projecting our workforce needs and planning accordingly.”

Essential Intelligence generates detailed activity, spend and comparison reports with accompanying visuals, as well as spark charts for quick trend analysis. Features include:

- Personalized dashboards
- Ad-hoc reporting
- Automatic report scheduling and delivery
- Forecasting and planning tools
- An easy-to-use interface

Riverbed Technology is another WorkforceLogic client that has opted for prompt implementation. According to Brendan Lynch, Director of Global Recruiting, “Riverbed is *very* dependent on thorough and accurate analytics, given our specific niche within the technology industry. *Essential Intelligence* is the perfect solution for us. It makes a whole new level of decision making possible—proactive, fact-based decisions making—because we have past, current and projected views of business operations at our fingertips.”

To learn more about WorkforceLogic and *Essential Intelligence*, visit www.workforcelogic.com.

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About WorkforceLogic

WorkforceLogic delivers workforce management and risk mitigation solutions that give businesses of all sizes improved control over their contingent workforce programs. We serve as a trusted advisor and keep each client’s budget, specific business goals and market response requirements in focus while helping them develop and execute creative strategies. WorkforceLogic has the experience, talent and track record to provide a variety of critical products and services, including reporting and analytics, VMS, MSP, compliance and payroll. For more information, visit www.workforcelogic.com.

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