



For Immediate Release

Nelson Adds Two New Management Executives

Nelson Family of Companies Appoints New CFO and VP Business Development

Sonoma, California, March 5, 2007 — Steve Furtado joins as the Chief Financial Officer and EVP of Shared Services and will participate in the strategic planning for the entire organization. Previously, Furtado worked at Apple Computer, Birkenstocks and Lemo. “Steve has vast experience in finance and accounting, IT and Human Resources and we are very pleased to have his significant leadership abilities onboard. As we expand internationally it was important to acquire the services of a person with the experience Steve Furtado brings to the Nelson Family of Companies,” said Gary Nelson, Chairman and CEO, Nelson Family of Companies.

Lydia Wilson joins as Vice President of Business Development and Implementation for WorkforceLogic. As a seasoned staffing industry executive, she will be responsible for business development both domestically and globally. Most recently she worked at Remedy Staffing but developed her career at Adecco where she was responsible for expanding and developing business for major accounts. “Lydia brings extensive industry management experience to our company as we continue to expand our services,” concluded Gary Nelson.

Both of these new appointments will assist in the strategic plan to position the Nelson Family of Companies for continued growth its mission of offering world class products and services in workforce management. Nelson Family of Companies recently announced record revenues for 2006 of \$377 million.

About WorkforceLogic

Recently awarded *MSP Top Overall Performer* by buyers and suppliers and *Top VMS Performer* by suppliers, WorkforceLogic delivers workforce management and risk mitigation solutions that give businesses of all sizes improved control over their contingent workforce programs. Each client’s budget and specific business goals remain the focus in the development and execution of a creative workforce strategy designed specifically for each customer. WorkforceLogic has the experience, talent and track record to provide a variety of critical products and services, including reporting and analytics, VMS, MSP, compliance, and payroll. To learn more about WorkforceLogic, visit www.workforcelogic.com.

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